

Love Me
Baby Me®



For a new generation of aware parents!™



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LOVE ME BABY ME INTRODUCES BABY CARE FOR A NEW GENERATION OF AWARE PARENTS

The Purest, Gentlest, Chemical-Free Preservative Baby Line on the Market

LOS ANGELES, CA - --Aware parents everywhere have reason to celebrate today as California-based **Love Me Baby Me** introduces the purest, gentlest, chemical-free preservative, baby skincare line on the market. Bubbly Wash, Smoothy Shampoo, Creamy Cream, Hair Putty and their miraculous Butt Balm, will be available exclusively through children's specialty stores, and online at the company's website, www.lovemebabyme.com

The inspiration for **Love Me Baby Me** came from founder Rosemary Anthony's experience with her own children. Frustrated that even the so-called "natural" products still irritated their delicate skin, she launched an extensive search for a solution. Five years later Anthony finally discovered an all-natural preservative as effective as the synthetic preservatives found in so many products on the market, but gentle enough for even the most sensitive baby's skin. **Love Me Baby Me** combines this proprietary preservative system with herbal extracts and nourishing botanical for a whole new approach to luxurious skincare for the entire family. All of the company's products are paraben and propylene glycol-free, tearless, hypoallergenic and pediatrician tested.

"Parents everywhere need to know that not all 'natural' products are created equal." Anthony said. "I believe that there is a new generation of aware parents today who will not settle for products containing harsh, potentially harmful preservatives. Love Me Baby Me is the gentler, but just as effective, alternative that they have been seeking."

About Love Me Baby Me:

Love Me Baby Me (www.lovemebabyme.com) is a unique company meeting the needs of a new generation of aware parents. Featuring the gentlest, purest, all-natural preservative system available today, the full line of products includes Bubbly Wash, Smoothy Shampoo, Creamy Cream, Hair Putty and their miraculous Butt Balm, all specially formulated to pamper even the most sensitive skin.