

Love Me
Baby Me



FOR IMMEDIATE

PRESS RELEASE

'Love Me Baby Me' Travels Sky High!

Travel Stress-Free with Love Me Baby Me's Airline Approved Precious Pak.

Los Angeles, CA (October 2007) - It's finally Autumn!! With Thanksgiving right around the corner and the winter holidays creeping up on us, airline travel increases and the stresses of planning family flights begin to loom overhead.

All women know that their favorite creams, lotions, and hair care products must be reduced into store bought jars small enough to pass airline approval, but while moms may be willing to foot the expense of extra containers for their vital beauty needs, what happens to the essential baby products??



For every parent's traveling troubles, **Love Me Baby Me** introduces their **Precious Pak**, a **sample-sized collection of FIVE of the most amazing children's products!** The pack includes the Love Me Baby Me Bubbly Wash, Smoothy Shampoo, Creamy Cream, Hair Putty, and their miraculous Butt Balm - the last diaper cream you'll ever need!

The esteemed brand in the hands of many celebrity moms like Christina Aguilera and Elizabeth Hasselbeck, is famous for their new focus on keeping their creams, soaps, and shampoos **100% natural and paraben free!!** **Love Me Baby Me offers a 100% natural preservative system that is also pediatrician-tested, tear-free, and hypoallergenic!**

Why not just use small replacement bottles from the drugstore to keep our babies clean while out of town? Because the prevalence of Parabens is abundant and as research continues to be done on these chemicals the information gathered is proof enough to throw out all of your Paraben plagued products!! Parabens, a group of common chemical preservatives - identical to their natural counterparts - are used for their bactericidal and fungicidal properties in food, pharmaceutical and personal care products.

Parabens have also been linked to serious conditions such as breast cancer and although there are many conflicting opinions, **the US Environmental Protection Agency (EPA) has reported that common Parabens mimic natural hormones and disrupt the body's endocrine and immune systems.**

Why would any parent willingly put these chemicals on their children? Now that we have the knowledge of the damaging effects of these compounds, all parents can avoid their use!

All **Love Me Baby Me** products are designed specifically for the finest care of a baby's delicate skin. The Precious Pak includes all child care essentials and is available at www.lovemebabyme.com, for only \$34.95!! Finally packing for air travel is simple, convenient, and can be done without thinking! Just throw the contents of the Precious Pak into a carry-on and let your security gate liquid fears wash away!

For more information, please contact Clover Public Relations (kelly@cloverpr.com) or Love Me Baby Me (www.lovemebabyme.com).